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| --- | --- | --- | --- |
| Stakeholder | Strategic Importance | Current Commitment | Impact of project on stakeholder |
| Employees | Work at the centre | 3 | Become employed |
| Client | Owns the centre, produces the brief for the architect | 5 | Another business, more money |
| Local Climbers | Climb at the centre | 3 | More routes to climb |
| Competitors | Make staff work harder as they want them to go to their centre not the competitors | 2 | May not have as many customers |
| Local Community | May not get through planning | 3 | New facility |
| Manager | Runs the centre | 4 | Employment |

Stakeholder Analysis