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| **Client’s Profile** |  |
| **Name:** |  |
| **Phone:** |  |
| **Email:** |  |
| **Website:** |  |

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| **Client’s Profile** |  |
| Name: | Krysia Stevenson |
| Phone: |  |
| Email: |  |
| Website: |  |

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| **The business** |  |
| **Name of the Company (if applicable)** | LA FITNESS |
| **Contact person (if different from Client):** |  |
| **Nature of business:** | GYM AND PERSONAL TRAINING |
| **Business established since:** | 2009 |
| **Number of employees:** | 30 |
| **Annual Turnover (if you feel comfortable disclosing this):** |  |

* What will be the company’s philosophy?

Safety is the number one priority.

* What do you feel will be the key of success to your business?

Shows that they value and care about customers, repeat customers.

* Who will the main users of your business?

Everyone who climbs, age ranging from 4-60+ as well as families, parties and conferences.

**Building Use**

* How many people will need to use the new building at one time?

Including staff around 100

* Describe general business activities and the kind of spaces that you need? For example, craft area, toilets, receptions, quiet areas?

Bouldering rooms Toilet Changing rooms Café

Equipment shop Conference/Party room

Reception

* What type of entertainment systems do you require? Music, TV, projectors, speakers throughout the building, if any?

Music and sound system as well as the possibility of a TV in the café.

* What type of storage do you require?

Equipment storage as well as storage for holds and shop stock.

**Indoor spaces:**

* Number of floors / rooms / spaces and use for each?

Floor 1 – Reception, Café, Toilets, Shop

Floor 2 – Changing rooms, campus board, finger boards and circuit board

Floor 3 – Bouldering rooms with stalactites and beams across.

* Are there any particular areas that are to be more private that others? Or particular rooms that you would like to be connected?

Conference and party rooms should be more private along with obviously toilets and changing rooms.

Multiple bouldering rooms to be connected and campus and fingerboard together in one room adjacent to the circuit boards.

* Do you have any preferred room layouts/relationships or orientations?

Adjacent campus and finger board rooms to the circuit board and connecting bouldering rooms.

**Outdoor spaces:**

* Do you have any specific ideas or plans for the outside spaces that you would like us to consider?

N/A

**Final Questions**

• What is the budget assigned for the project? • Is the budget fixed or flexible?

Flexible – around £3million

• When do you expect to begin and what is expected completion date?

End: March 2020

• What type of building style does the client have in mind? List three buildings they like (in general) and why?

* Wooden outside to blend in with the park
* Lots of glass to let in natural light
* Seedum roof

• What are your sustainability goals, if any? E.g Renewable energy sources, automatic lighting, natural ventilation

Natural lighting, sedum roof

• Do you have any specific choice for the materials?

No

• What is the level of quality expected?

Affordable and good value for money with quality equipment.